

Thrifty Nifty Mommy




Janessa Solem

Hi! I'm Janessa! I married my high school sweetheart, Orin, in 2005 and together we have 5 children: Maggie, age 8, Jacob, age 6, Zellene, age 4, Gideon, age 2, and our newest little guy Aram, born in June 2018!

There is never a dull moment in my house. It's a good bit of craziness and a whole lot of love! I love sharing our lives with my readers.

Reach

 78K	87,000+
 46K	Unique Visitors per Month
 36K	120,000+
 23K	Page Views per Month

Stats are from July 2019

About the Blog

Thrifty Nifty Mommy was created in 2010 to provide quality reviews of family-friendly products and services, so families could save time and money by purchasing the right product for their family the first time. Today on Thrifty Nifty Mommy you'll continue to find great reviews, but also recipes, crafts, giveaways, and a glimpse into the life of our busy family of six.

Over the years Thrifty Nifty Mommy has featured hundreds of brands, including Disney, Graco Baby, Rubbermaid, Step2, Mazda, Kia Motors, SeaWorld, Gymboree, Carter's, Walmart, Hallmark, Kmart, Lansinoh, Johnson and Johnson, and many more.

Thrifty Nifty Mommy has been featured in Better Homes & Gardens magazine, Mashable's "10 Kick Ass Mom Bloggers," the H&R Block blog, the Nikon blog, Cision's Top 50 Mom Blogs list and named as a best pregnancy and baby blog by Red Tricycle.

Demographics

Thrifty Nifty Mommy's audience is 90% female, 10% male and aged between 18 and 65 years old.

Most of our readers are located in US, along with a small percentage in UK and Canada.

Advertising Options

Thrifty Nifty Mommy offers a number of advertising options, including but not limited to:

- Sponsored posts
- Social media promotion
- Giveaways
- Product reviews
- Ambassadorships