

Thrifty Nifty Mommy

www.ThriftyNiftyMommy.com

Media Kit



Janessa Solem

Hi, I'm Janessa! I married my high school sweetheart, Orin, in 2005 and together we have 4 kids: Maggie age 6, Jacob age 4, Zellene age 2, and Gideon, who was born in February 2016. There is never a dull moment in my house. It's a good bit of craziness and a whole lot of love and I really enjoy getting to share a glimpse of our world with my readers.

Social Media Reach



77K



43K



23K



11K

50,000+

Unique Visitors
per Month

105,000

Page Views
per Month

About The Blog

Thrifty Nifty Mommy was created in 2010 to provide quality reviews of family-friendly products and services, so families could save time and money by purchasing the right product for their family the first time. Today on Thrifty Nifty Mommy you'll continue to find great reviews, but also recipes, crafts, giveaways, and a glimpse into the life of our busy family of six.

Over the years Thrifty Nifty Mommy has featured hundreds of brands, including Disney, Graco Baby, Rubbermaid, Step2, Mazda, Kia Motors, SeaWorld, Gymboree, Carter's, Walmart, Hallmart, Kmart, Lansinoh, Johnson and Johnson, and many more.

Thrifty Nifty Mommy has been featured in Better Homes & Gardens magazine, Mashable's "10 Kick Ass Mom Bloggers," the H&R Block blog, the Nikon blog, Cision's Top 50 Mom Blogs list and named as a best pregnancy and baby blog by Red Tricycle.

Demographics

Thrifty Nifty Mommy's audience is 90% female, 10% male and aged between 18 and 65 years old.

Most of our readers are located in US, along with a small percentage in UK and Canada.

Advertising Options

Thrifty Nifty Mommy offers a number of advertising options, including but not limited to:

- Sponsored posts
- Social media promotion
- Giveaways
- Product reviews
- Ambassadorships